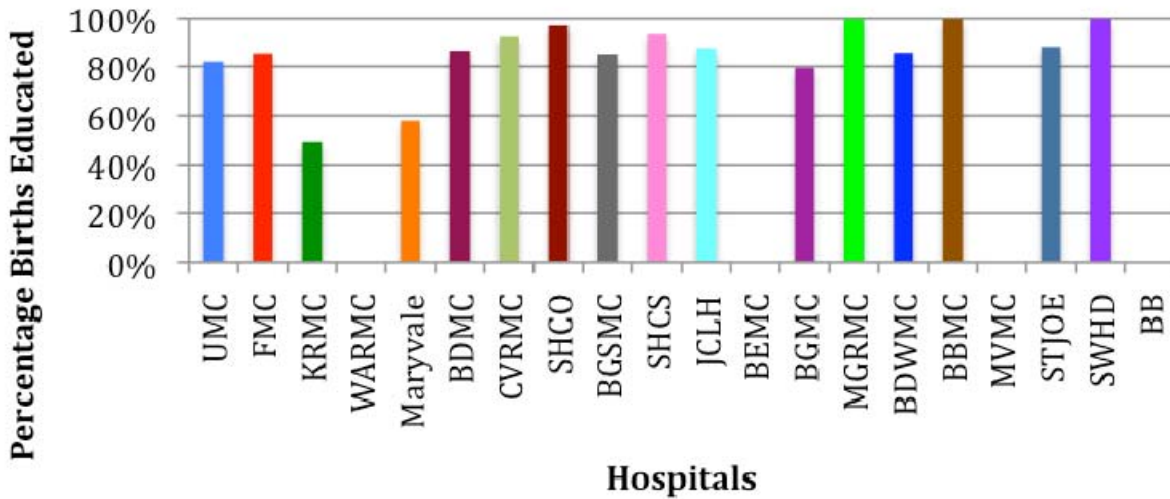
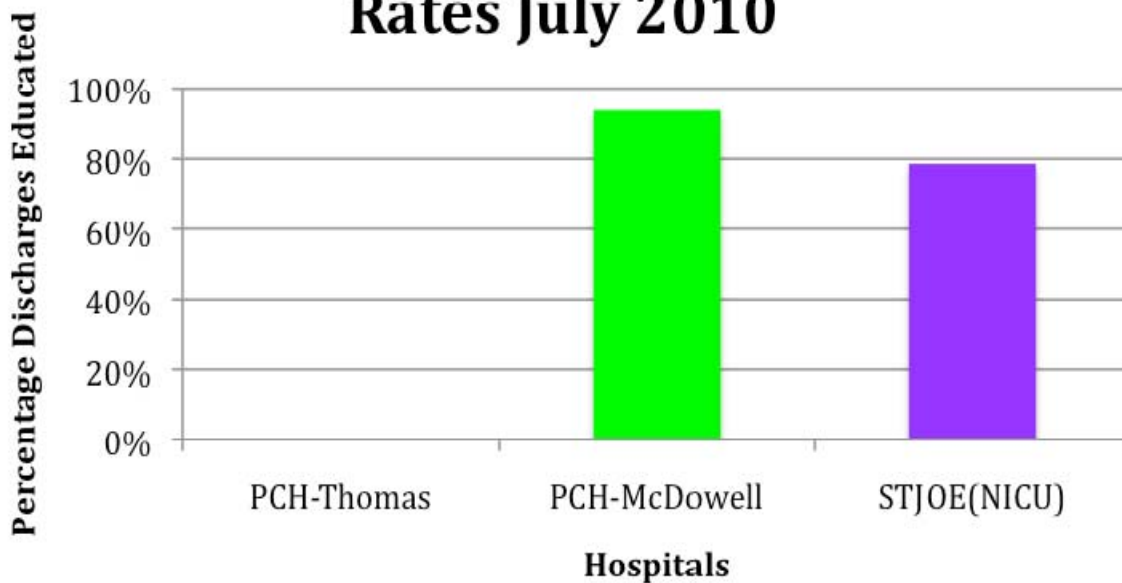


Never Shake a Baby Arizona
July 2010 Report

NSBAz Hospital Education Rates July 2010



NSBAz Hospital NICU Education Rates July 2010



Raw Data for July 2010

| | # births | # parents signed Form | # parents refused | % births educated | % parents offered education |
|---------------|----------|-----------------------|-------------------|-------------------|-----------------------------|
| BBMC | 70 | 71 | | 101.43% | 101.43% |
| BDWMC | 166 | 142 | | 85.54% | 85.54% |
| BGMC(Gateway) | 365 | 290 | 1 | 79.45% | 79.73% |
| BGSMC | 454 | 386 | | 85.02% | 85.02% |
| CVRMC | 27 | 25 | | 92.59% | 92.59% |
| FMC | 116 | 99 | | 85.34% | 85.34% |
| JCLH | 112 | 98 | | 87.50% | 87.50% |
| KRMC | 55 | 27 | | 49.09% | 49.09% |
| Maryvale | 119 | 69 | | 57.98% | 57.98% |
| MGRMC | 46 | 46 | | 100.00% | 100.00% |
| PCH-McDowell | 65 | 61 | | 93.85% | 93.85% |
| SHCO | 107 | 104 | | 97.20% | 97.20% |
| SHCS | 344 | 322 | 7 | 93.60% | 95.64% |
| STJOE | 419 | 369 | | 88.07% | 88.07% |
| STJOE(NICU) | 28 | 22 | | 78.57% | 78.57% |
| UMC | 172 | 141 | 4 | 81.98% | 84.30% |
| SWHD | 28 | 28 | | 100.00% | 100.00% |
| BDMC | 383 | 331 | 3 | 86.42% | 87.21% |
| totals | 3076 | 2631 | 15 | 85.53% | 86.02% |

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Guide to Site Abbreviations

| | |
|--------------------|--|
| BB | Beautiful Beginnings |
| BBMC | Banner Baywood Medical Center |
| BDMC | Banner Desert Medical Center |
| BEMC | Banner Estrella Medical Center |
| BGMC | Banner Gateway Medical Center |
| BGSMC | Banner Good Samaritan Medical Center |
| BDW | Banner Del Webb |
| CVRMC | Cobre Valley Regional Medical Center |
| FMC | Flagstaff Medical Center |
| JCLH | John C. Lincoln Hospital |
| KRMC | Kingman Regional Medical Center |
| Maryvale | Maryvale Hospital |
| MGRMC | Mt Graham Regional Medical Center |
| MVMC | Mountain Vista Medical Center |
| PBH | Phoenix Baptist Hospital |
| PCH | Phoenix Children's Hospital |
| SHCO | Scottsdale Healthcare Osborn |
| SHCS | Scottsdale Healthcare Shea |
| STJOE | St. Joseph's Hospital (Phoenix) |
| STJOE(NICU) | St. Joseph's Hospital (NICU) Phoenix |
| SWHD | Southwest Human Development |
| TMC | Tucson Medical Center |
| UMC | University Medical Center |
| WARMC | Western Arizona Regional Medical Center |