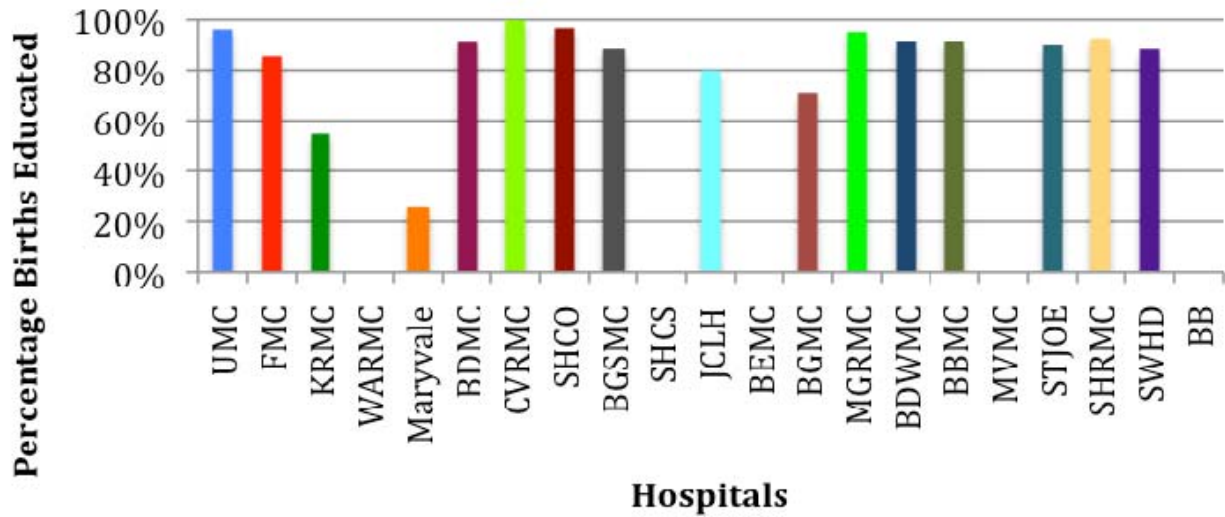
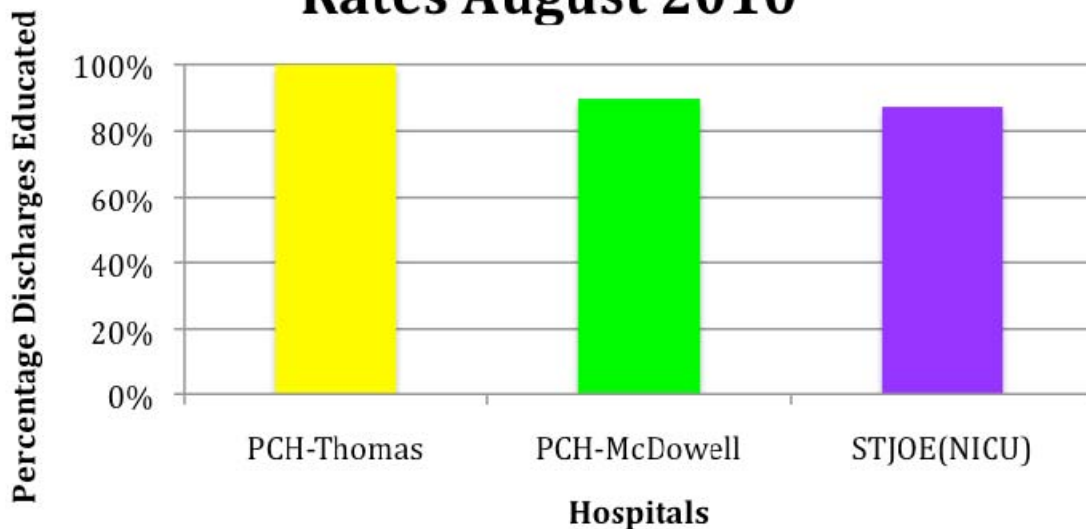


Never Shake a Baby Arizona
August 2010 Report

NSBAZ Hospital Education Rates August 2010



NSBAz Hospital NICU Education Rates August 2010



Raw Data for August 2010

	# births	# parents signed Form	# parents refused	% births educated	% parents offered education
BBMC	92	84		91.30%	91.30%
BDMC	409	372	3	90.95%	91.69%
BDWMC	159	145		91.19%	91.19%
BGMC(Gateway)	380	269		70.79%	70.79%
BGSMC	491	431		87.78%	87.78%
CVRMC	27	27		100.00%	100.00%
FMC	103	88		85.44%	85.44%
JCLH	119	95	2	79.83%	81.51%
KRMC	64	35		54.69%	54.69%
Maryvale	128	32		25.00%	25.00%
MGRMC	42	40		95.24%	95.24%
PCH-thomas	14	14		100.00%	100.00%
PCH-McDowell	87	78		89.66%	89.66%
SHCO	124	120		96.77%	96.77%
STJOE	331	297		89.73%	89.73%
STJOE(NICU)	47	41		87.23%	87.23%
SHRMC	96	89		92.71%	92.71%
UMC	159	153	3	96.23%	98.11%
SWHD	17	15		88.24%	88.24%
Totals	2889	2425	8	83.94%	84.22%

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Guide to Site Abbreviations

BB	Beautiful Beginnings
BBMC	Banner Baywood Medical Center
BDMC	Banner Desert Medical Center
BEMC	Banner Estrella Medical Center
BGMC	Banner Gateway Medical Center
BGSMC	Banner Good Samaritan Medical Center
BDW	Banner Del Webb
CVRMC	Cobre Valley Regional Medical Center
FMC	Flagstaff Medical Center
JCLH	John C. Lincoln Hospital
KRMC	Kingman Regional Medical Center
Maryvale	Maryvale Hospital
MGRMC	Mt Graham Regional Medical Center
MVMC	Mountain Vista Medical Center
PBH	Phoenix Baptist Hospital
PCH	Phoenix Children's Hospital
SHCO	Scottsdale Healthcare Osborn
SHCS	Scottsdale Healthcare Shea
STJOE	St. Joseph's Hospital (Phoenix)
STJOE(NICU)	St. Joseph's Hospital (NICU) Phoenix
SWHD	Southwest Human Development
SHRMC	Summit Healthcare Regional Medical Center
TMC	Tucson Medical Center
UMC	University Medical Center
WARMC	Western Arizona Regional Medical Center