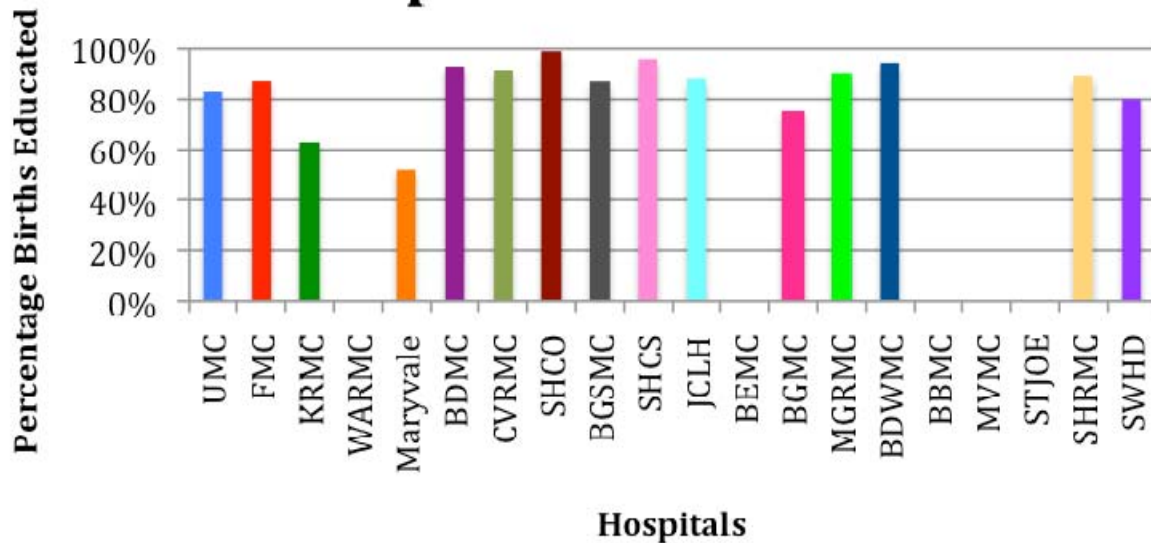
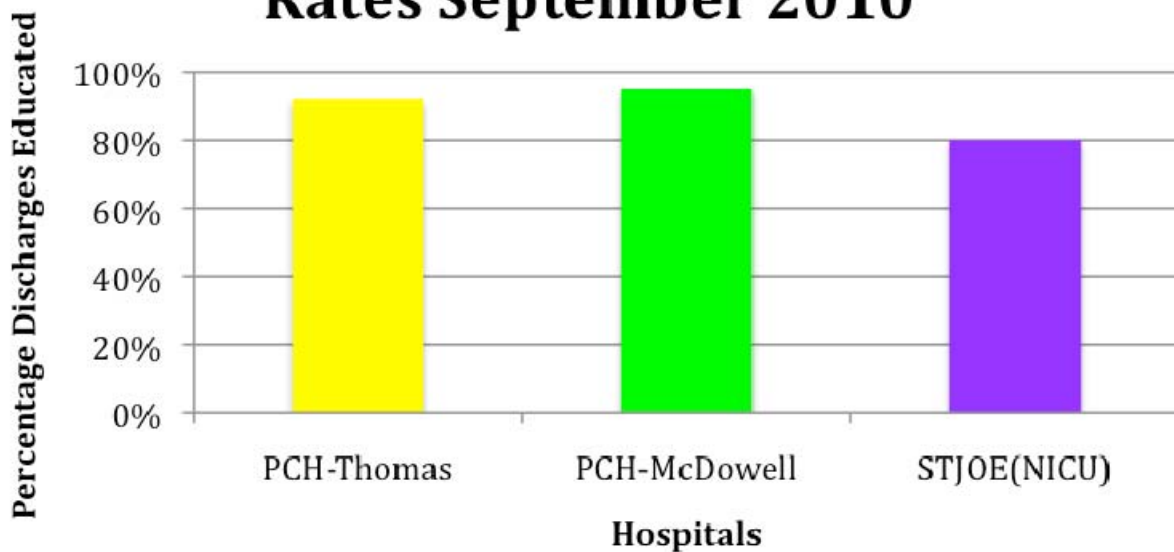


Never Shake a Baby Arizona
September 2010 Report

NSBAz Hospital Education Rates September 2010



NSBAz Hospital NICU Education Rates September 2010



Raw Data for September 2010

	# births	# parents signed Form	# parents refused	% births educated	% parents offered education
BDMC	447	416	2	93.06%	93.51%
BDWMC	164	155		94.51%	94.51%
BGMC(Gateway)	392	294		75.00%	75.00%
BGSMC	537	467		86.96%	86.96%
CVRMC	34	31		91.18%	91.18%
FMC	113	98		86.73%	86.73%
JCLH	160	140	1	87.50%	88.13%
KRMC	51	32		62.75%	62.75%
Maryvale	122	64		52.46%	52.46%
MGRMC	42	38		90.48%	90.48%
PCH-thomas	26	24		92.31%	92.31%
PCH-McDowell	56	53		94.64%	94.64%
SHCO	117	116		99.15%	99.15%
SHCS	364	350	1	96.15%	96.43%
STJOE(NICU)	46	37		80.43%	80.43%
SHRMC	88	78		88.64%	88.64%
UMC	166	138	3	83.13%	84.94%
SWHD	25	20		80.00%	80.00%
Totals	2950	2551	7	86.47%	86.71%

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Guide to Site Abbreviations

BB	Beautiful Beginnings
BBMC	Banner Baywood Medical Center
BDMC	Banner Desert Medical Center
BEMC	Banner Estrella Medical Center
BGMC	Banner Gateway Medical Center
BGSMC	Banner Good Samaritan Medical Center
BDW	Banner Del Webb
CVRMC	Cobre Valley Regional Medical Center
FMC	Flagstaff Medical Center
JCLH	John C. Lincoln Hospital
KRMC	Kingman Regional Medical Center
Maryvale	Maryvale Hospital
MGRMC	Mt Graham Regional Medical Center
MVMC	Mountain Vista Medical Center
PBH	Phoenix Baptist Hospital
PCH	Phoenix Children's Hospital
SHCO	Scottsdale Healthcare Osborn
SHCS	Scottsdale Healthcare Shea
STJOE	St. Joseph's Hospital (Phoenix)
STJOE(NICU)	St. Joseph's Hospital (NICU) Phoenix
SWHD	Southwest Human Development
SHRMC	Summit Healthcare Regional Medical Center
TMC	Tucson Medical Center
UMC	University Medical Center
WARMC	Western Arizona Regional Medical Center