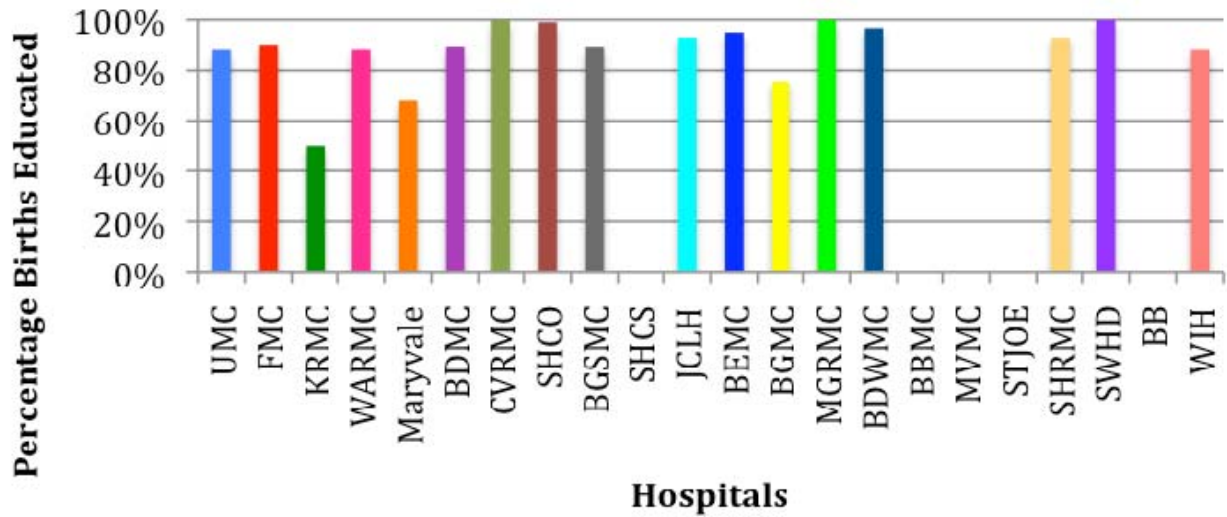
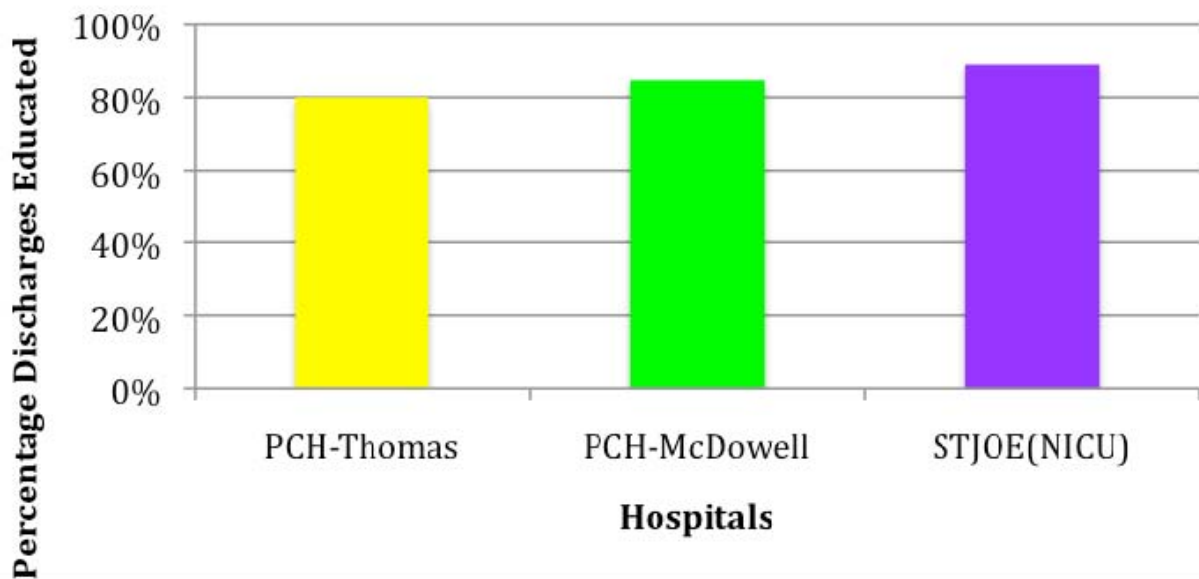


Never Shake a Baby Arizona
October 2010 Report

NSBAz Hospital Education Rates October 2010



NSBAz Hospital NICU Education Rates October 2010



Raw Data for October 2010

	# births	# parents signed Form	# parents refused	% births educated	% parents offered education
BDWMC	152	147		96.71%	96.71%
BEMC	316	299		94.62%	94.62%
BGMC(Gateway)	396	299		75.51%	75.51%
BGSMC	434	386		88.94%	88.94%
CVRMC	31	31		100.00%	100.00%
FMC	106	95		89.62%	89.62%
JCLH	100	93	1	93.00%	94.00%
KRMC	50	25		50.00%	50.00%
Maryvale	98	67		68.37%	68.37%
MGRMC	55	55		100.00%	100.00%
PCH-thomas	15	12		80.00%	80.00%
PCH-McDowell	59	50		84.75%	84.75%
SHCO	123	122		99.19%	99.19%
STJOE(NICU)	35	31		88.57%	88.57%
SHRMC	109	101		92.66%	92.66%
UMC	170	149	3	87.65%	89.41%
WIH	8	7		87.50%	87.50%
SWHD	8	8		100.00%	100.00%
BDMC	393	349	2	88.80%	89.31%
WARMC	17	15		88.24%	88.24%
totals	2675	2341	6	87.51%	87.74%

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Guide to Site Abbreviations

BB	Beautiful Beginnings
BBMC	Banner Baywood Medical Center
BDMC	Banner Desert Medical Center
BEMC	Banner Estrella Medical Center
BGMC	Banner Gateway Medical Center
BGSMC	Banner Good Samaritan Medical Center
BDW	Banner Del Webb
CVRMC	Cobre Valley Regional Medical Center
FMC	Flagstaff Medical Center
JCLH	John C. Lincoln Hospital
KRMC	Kingman Regional Medical Center
Maryvale	Maryvale Hospital
MGRMC	Mt Graham Regional Medical Center
MVMC	Mountain Vista Medical Center
PBH	Phoenix Baptist Hospital
PCH	Phoenix Children's Hospital
SHCO	Scottsdale Healthcare Osborn
SHCS	Scottsdale Healthcare Shea
STJOE	St. Joseph's Hospital (Phoenix)
STJOE(NICU)	St. Joseph's Hospital (NICU) Phoenix
SWHD	Southwest Human Development
SHRMC	Summit Healthcare Regional Medical Center
TMC	Tucson Medical Center
UMC	University Medical Center
WARMC	Western Arizona Regional Medical Center
WIH	Whiteriver Indian Hospital